**Changes in Normet Group operational model and key management to accelerate growth**

In completing his first calendar year with the company, Robin Lindahl, Normet Group’s President and CEO, is reorganizing to maximize the company’s strategic focus and achieve the growth ambition to double the company revenues by 2020. Normet’s operational model and organization will be changed to fully capture the market potential and to better respond to our customer requirements.

“The coming changes will be done to strengthen capabilities across Normet’s offering as well as build stronger process solution capabilities in the underground mining and tunnelling community. We will also look at synergies and efficiency in our global supply chain to gain further competitiveness.” announced Lindahl. These changes will be fully implemented by the end of 2016 and the new organisation will be operational as of January 1st, 2017. “These changes will have positive impact to overall personnel as we plan to further strengthen key focus areas.”

From 1.1.2017 Normet will have three Business Lines, Equipment, Life Time Care and Ground Control & Construction Technologies as well as Market Operations and Global Supply Chain Operations which all report directly to the President and CEO, Robin Lindahl.

The new Equipment Business Line will be responsible for all our equipment businesses and further development of our offering. It will include the Product Management organisation, R&D, sales support functions, and will spearhead Normet EQ 2020, a strategic initiative designed for the evolution of our offering for market leadership into the next decade. The Equipment BL will be headed by SVP Kari Hämäläinen.

The new Life Time Care Business Line will be responsible for Service business and development of our offering. It will include the Service Product Management organisation, Service Marketing & Agreements, Service Operations and Normet Academy. Customer service and support is a keystone of Normet’s strategy.

The Business Line will be headed by SVP Mikko Immonen who joined Normet from Outotec Oyj where he has been an integral part of creating a strong service business over the last seven yearsThe Ground Control and Construction Technologies Business Line will be headed by SVP Odd-Bjørn Kleven. He oversees the amalgamation of Construction Chemicals and Rock Reinforcement, whose technological offering anchors the solutions approach taken to Normet’s tunnelling and mining customers.

Market Operations will concentrate fully on the customer interface, sales and marketing, solution offering and strengthening of the company’s LTC (Life Time Care) network. This will be headed by Mike Rispin, Senior Vice President of Sales and Marketing. The regional set up will continue with six regions each headed by a Vice President.

* CIS/Mongolia – Jorma Piironen
* EMEA – Janne Lehto
* Asia – Alan Pengelly
* Australia/NZ – Neil Fitzmaurice
* North America – Greg Hallett
* Latin America – Marcelo Anabalon

Supply Chain Operations, headed by SVP Timo Rask, encompassing sourcing and global production network for Equipment and LTC, takes a renewed global approach to ensure the most competitive placement of Normet’s offering at the customer interface.

**For further information please contact**

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**About Normet**

Normet is a fast growing and innovative technology company with a passion to offer continuous improvement to underground construction and mining processes for increased safety, productivity and profitability.

Normet has a broad underground offering:

* Equipment for concrete spraying and transport, explosives charging, scaling, lifting, installation works, and logistics.
* Construction chemicals for sprayed concrete, admixtures for all types concrete, injection systems for rock improvement, reinforcement systems for high deformation conditions, spray applied waterproofing systems and needed chemicals for TBM technology covering hard rock, EPB, open face and slurry type machines
* The new generation energy absorbing rock bolting system; the D-Bolt system specially designed for efficient and reliable rock reinforcement, in both squeezing and burst-prone strata conditions

Normet has delivered over 10,000 built-for-purpose underground machines which are serviced and supported with Service Centres around the world.

Normet currently employs over 900 business professionals and the net sales in 2015 was about 200 million euro.

Normet is a Finnish based company that operates globally with over 43 locations in 28 countries worldwide.